

# FACTS NOT FICTION

We understand that recent reports of lung illnesses in the United States may be worrying for the 3.6 million vapers in the UK and for the millions of smokers looking to make the switch to a less harmful alternative.

As the leading voice of the vaping industry in the UK, we would like to bring to the attention of all vapers and smokers that vaping products in this country are highly regulated.

While investigations are still on-going, **the majority of the cases in the US have been linked by regulators to black market batches of THC (the psychoactive component of cannabis) and other oils not meant for vaping.** Media reports in the UK have failed to make this distinction sufficiently clear to vapers and smokers. These products are not the same as the regulated nicotine containing e-liquids that we produce and sell to consumers in the UK.

**As far as we are aware, there have been no reports of similar illnesses in the UK,** and Public Health England, Cancer Research UK, British Lung Foundation and many others are all clear – **vaping isn't completely risk free, but is far less harmful than smoking tobacco and has helped millions of smokers quit.**

## **Our advice to vapers and smokers looking to make the switch is:**

1. Products should always be purchased from trusted businesses and under no circumstances bought from 'street' sellers.
2. Ask for advice on how best to switch to vape products from experts or specialist vape shops if you need it.
3. You can report concerns about any particular vaping product to the [Medicines and Healthcare products Regulatory Agency's \(MHRA\) Yellow Card Scheme](#).

Please note all vaping products are for adult vapers and smokers only. You should not vape if you are under 18 or are not currently a vaper or smoker.

**For more information go to [www.ukvia.co.uk](http://www.ukvia.co.uk)  
#VapingMatters**



UK Vaping Industry Association