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Figure 1: Respondents by Geographic Location

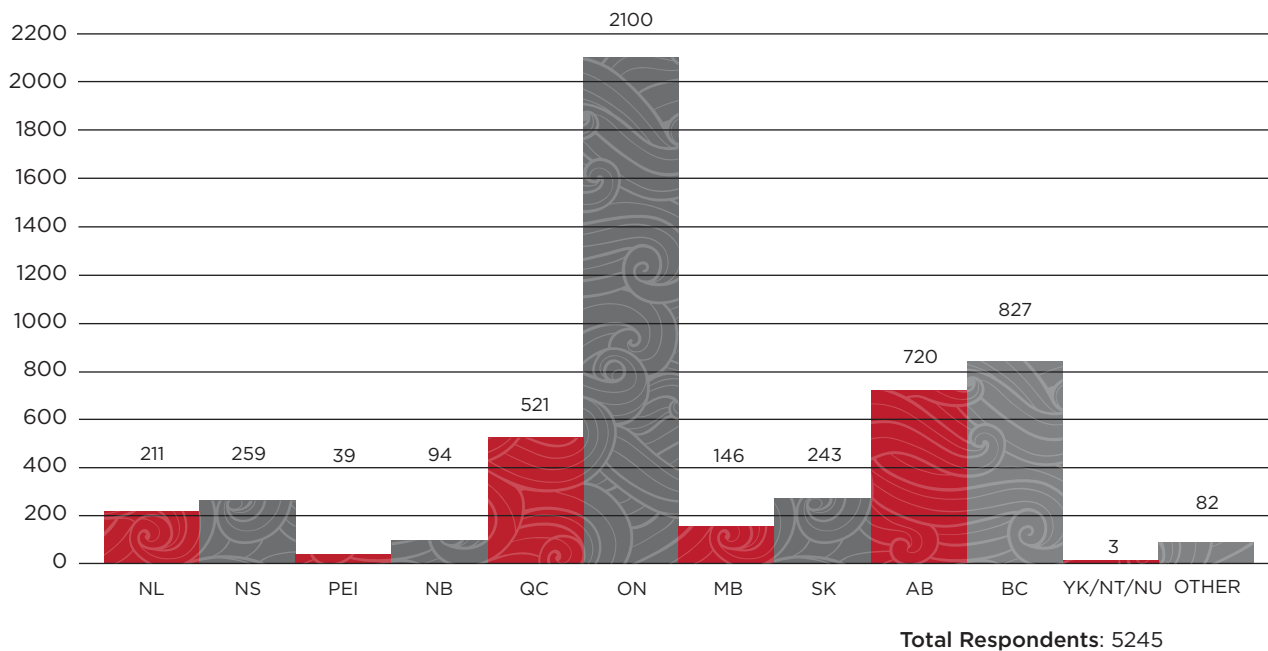


Figure 2: Respondents by Age Group

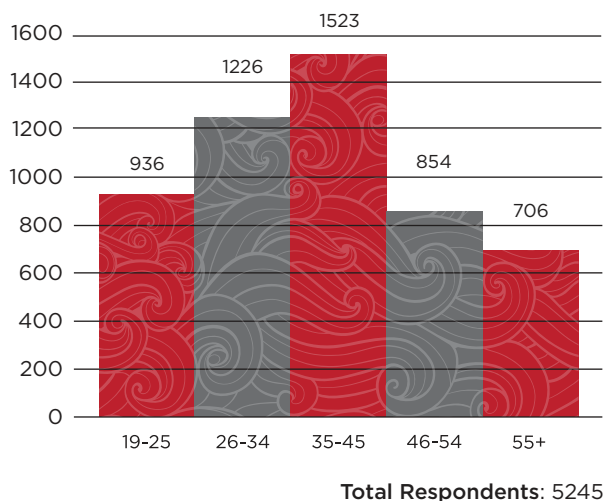
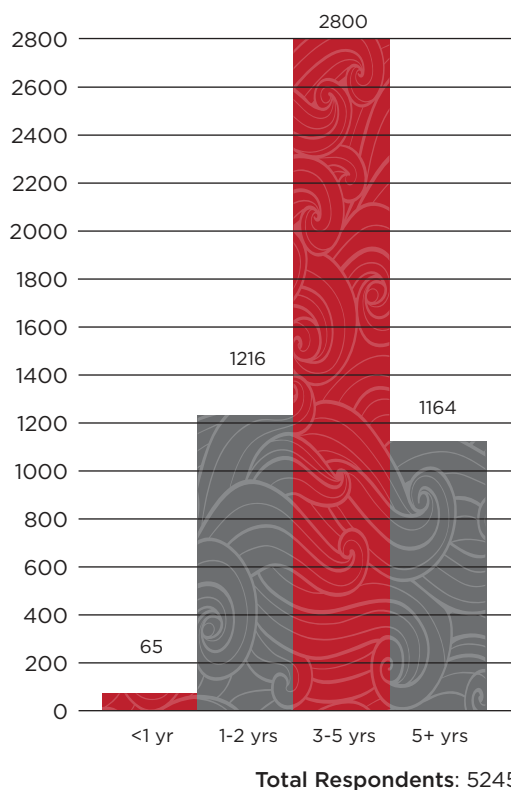


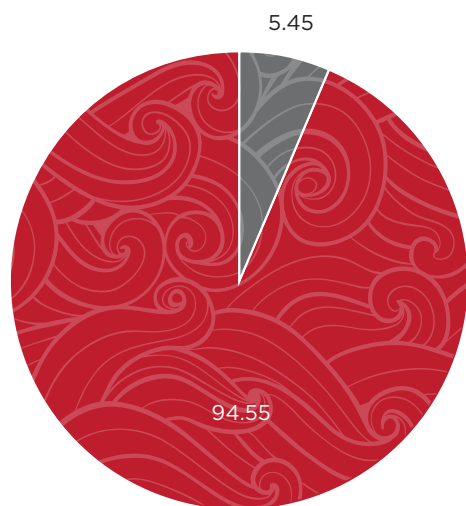
Figure 3: Number of Years Vaping



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Figure 4: Quit Smoking



Yes No

Total Respondents: 5245

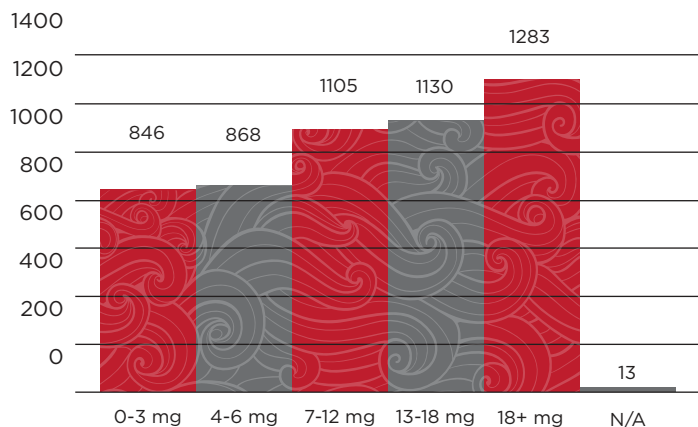
Figure 5: Smoke Less



Yes No

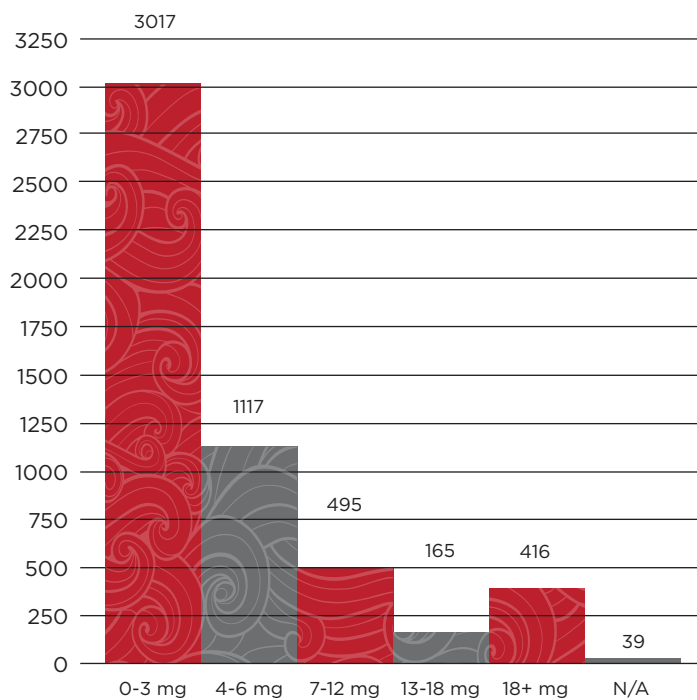
Total Respondents: 5245

Figure 6: Initial Nicotine Level



Total Respondents: 5245

Figure 7: Current Nicotine Level

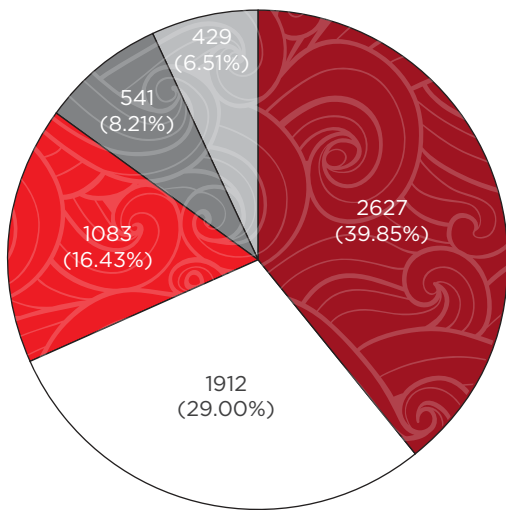


Total Respondents: 5245

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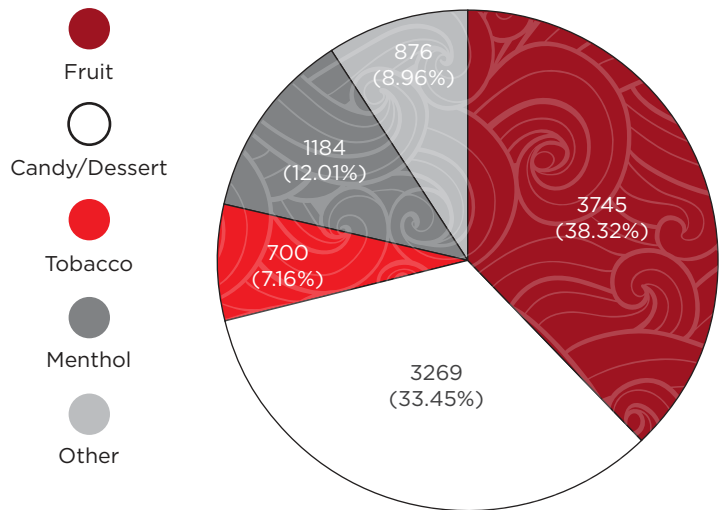
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Figure 8: Initial Flavours



Total Flavour Choices: 6592

Figure 9: Current Flavours



Total Flavour Choices: 9774